



# GENIE™

HELPING FAMILIES CONNECT



A **MESSAGING PLATFORM** designed for Elders in care to improve family connectedness.

## Addressing Social Isolation in Supportive Care

Social relationships are important for overall mental health and emotional well-being. Research confirms how an increasing sense of isolation will compound cognitive decline that occurs in normal aging. Elders in care have fewer opportunities to connect with family members. Using smart technologies independently can be challenging. Facilitating virtual visitations with Family often requires assistance from direct-care staff that may not be available given chronic staffing constraints.

**GENIE** is easy-to-use **MESSAGING PLATFORM** designed for Elders to use independently, to connect with Family and Friends.



Using **AMBIENT CONNECT** mobile app, Family members send voice and video messages, pictures, and text messages to their Elder in care.



By simply inserting their identification key and pressing **GO** on **GENIE KIOSK**, a Resident can retrieve and reply to messages - on their own time and at their own pace. A Resident can initiate a voice message and revisit saved messages.



Residents can visit **MEMORY ALBUMS**, created by Family Members using **AMBIENT ACCESS** admin website. Memory Albums allow Elders to revisit their lived experiences and help to retain precious memories. Memory Albums enhance Family visitation and care-staff involvement.

The **GENIE** community bulletin board provides care-staff a means to share notices with the Resident Community, such as weekly menus, activities and outings, and special events.

**GENIE** reduces feelings of isolation and unburdens direct-care staff. Accessible to Residents on a 24/7 basis, **GENIE** nourishes independence, pride of accomplishment, reinforces identity, and increases mental well-being.

**GENIE™** Follow the research at [ambientactivity.com/the-research](https://ambientactivity.com/the-research)

LEADERS IN AMBIENT INTERACTIVES FOR ELDER CARE

[ambientactivity.com](https://ambientactivity.com)

  
**AMBIENT  
ACTIVITY**

ENHANCING QUALITY OF LIFE IN CARE

Dedicated to the development of **AMBIENT ACTIVITY**, care supports to enhance quality of life, embedded in the care environment, self-accessed by Elders in care to reduce care-staff strain.

Contact us to arrange for a demonstration:  
1.800.563.7740 | [info@ambientactivity.com](mailto:info@ambientactivity.com)